



PRESS RELEASE

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CU Business Group, LLC, Gives Back to the Community Through the Credit Unions for Kids Magic & Miracles Auction

(Portland, OR – February 27, 2008) – Recently, representatives from CU Business Group, LLC, attended the **Credit Unions for Kids Magic & Miracles** auction held annually by the Credit Union Association of Oregon.

In show of their support for this very worthwhile cause, during the auction CU Business Group (CUBG) successfully bid on a Sony PlayStation video game with a plasma monitor—their winning bid was \$1,000. However, in the true spirit of credit unions, CUBG offered the PlayStation and monitor back to the Credit Unions for Kids, and for donation to Rogue Valley Medical Center's children's ward.



Michele Strickland, Clinical Manager, Pediatric Department, Rogue Valley Medical Center (L), accepts the donation of a PlayStation from Larry Middleman, President/CEO, CU Business Group, LLC.

Rogue Valley Medical Center was very appreciative of the generous donation. Their children's ward cares for children from over a 400 square mile area in Southern Oregon and Northern California. The PlayStation is an excellent form of entertainment for children that may have limited mobility, as well as for those that may have to stay at the hospital for an extended period of time.

Larry Middleman, President/CEO, CU Business Group, was honored to visit Rogue Valley Medical Center to make the formal donation. Middleman presented the PlayStation, monitor, and a rolling cart to the hospital. He also delivered a \$500 check from the Credit Union Association of Oregon which will be used to buy additional PlayStation games for the children.

In addition, at the same auction, CUBG also donated \$1,000 in cash to Credit Unions for Kids, which was pooled with other funds for donation to Doernbecher Children's Hospital in Portland, Oregon.

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CU Business Group, LLC, provides business lending, deposit and consulting services to credit unions nationwide. Partnering with 11 corporate credit unions, eight of which are owners, CU Business Group provides strategic and technical expertise to credit unions with advanced business programs, and to those just starting out. Based in Portland, Oregon, with offices in the Midwest and Eastern U.S., CU Business Group is the largest business services CUSO in the industry serving over 250 credit unions in 32 states.

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