



PRESS RELEASE

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CU Business Group, LLC Announces Promotions

(Portland, Ore. – October 1, 2008) – CU Business Group, LLC announced today the promotion of four key staff members in executive-level positions.

Vice presidents Larry Robbins, Brian Rose and Michael Mucilli were each promoted to Senior Vice President while Scott Humphreys, Senior Business Loan Officer, was promoted to Vice President.

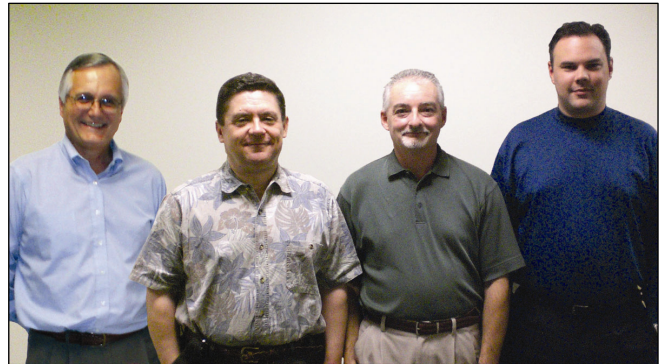
Robbins, now Senior Vice President/Chief Credit Officer, and Rose, Senior Vice President/Operations, have both been with CUBG since its inception in mid-2002. In that time, Robbins has overseen the underwriting of \$1.3 billion in loan packages sent to CUBG by member credit unions.

Rose manages CUBG's loan documentation, which is compliant in all 50 states. Currently, CUBG produces more than 100 sets of loan documents each month in helping credit unions close business loans.

Mucilli, Senior Vice President/Senior Business Services Officer, founded the CUSO's East Coast operations upon joining the organization in 2003 and is now responsible for more than 100 credit unions in the Eastern United States. Humphreys, now Vice President/Senior Business Loan Officer, also joined the CUBG staff in 2003 and like the others, aids in the creation and delivery of CUBG's extensive education curriculum. CUBG has reached over 300 professionals from more than 160 credit unions through webinar and regional training sessions so far this year.

"We're very lucky to have such talented, dedicated and knowledgeable individuals on board," commented CUBG President/CEO Larry Middleman. "All four of these team members are incredible assets to our organization and continue to help CUBG go above and beyond in serving our members."

CU Business Group, LLC, provides a wide array of business lending, deposit and consulting services to credit unions nationwide. Partnering with 11 corporate credit unions, eight of which are owners, CU Business Group provides strategic and technical expertise to credit unions with advanced business programs, and to those just starting out. Based in Portland, Oregon, with offices in the Midwest, Southwest and Eastern U.S., CU Business Group has a staff of 22 professionals and is the largest business services CUSO in the industry, serving 282 credit unions in 35 states.



Left to right: Senior Vice President/Chief Credit Officer Larry Robbins, Senior Vice President/Operations Brian Rose, Senior Vice President/Senior Business Services Officer Michael Mucilli and Vice President/Senior Business Loan Officer Scott Humphreys.

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